



Some possible qualities for board members – consider how to measure these when recruiting board members

- Commitment
- Financial IQ
- Advocate
- Responsive
- Passionate – to the mission
- Reliable – has time
- Respected/ influential in the community
- Marketing/ media knowledge, experience
- Public speaking

Or some boards look at representation such as

- Community leaders
- Business leaders
- PR/ marketing
- Diverse ages
- Diverse income
- Education sector
- Faith community